



**Disability  
Equality  
Scotland**



## **Inclusive Communication Hub Survey**

Inclusive Communication is an approach to communication which enables as many people as possible to be included. This survey will help us to gain a greater understanding of your awareness and experiences of Inclusive Communication. We also ask a series of questions about the Inclusive Communication Hub ([www.inclusivecommunication.scot](http://www.inclusivecommunication.scot)) a website hosted by Disability Equality Scotland and Sense Scotland which aims to provide a 'one stop shop' for information on Inclusive Communication in Scotland.

### **Awareness of Inclusive Communication**

#### **Question 1. How aware are you of the concept of Inclusive Communication?**

- Very Aware
- Quite Aware
- Not Aware

#### **Question 2. Do you think public, private and third sector organisations need to improve their Inclusive Communication?**

- Yes
- No
- Don't know

Please share your experiences:



Disability  
Equality  
Scotland



**Question 3.** Have you received communications about the COVID-19 pandemic in a format that is accessible for you?

- Yes
- No
- Don't know

Please share your experiences:

## **Inclusive Communication Hub**

**[www.inclusivecommunication.scot](http://www.inclusivecommunication.scot)**

Disability Equality Scotland and Sense Scotland host the Inclusive Communication Hub, a website dedicated to Inclusive Communication information and resources. A lot of good work has been done already by many organisations throughout Scotland but finding this information can be difficult. The Hub is a central place for all this information to be kept or signposted to. Please view the website before answering the following questions.

**Question 4.** What type of device did you use to view the Inclusive Communication Hub?

- Desktop (computer, laptop)
- Mobile (smartphone, tablet)

**Question 5.** How easy do you find the Inclusive Communication Hub to navigate?

- Very easy
- Quite easy



**Disability  
Equality  
Scotland**



- Not easy

**Question 6.** How much do you trust the information on the Inclusive Communication Hub?

- A great deal
- A little
- Not at all

**Question 7.** How useful do you find the content that is featured on the Inclusive Communication Hub?

- Very Useful
- Quite useful
- Not useful

**Question 8.** On the Inclusive Communication Hub, we have a resources library which signposts to relevant information and resources produced by organisations in Scotland across the following 9 categories:

- Arts, Culture and Sport,
- Children and Families
- Crime, Justice and Public Safety
- Education and Training
- Employment
- Health and Social Care
- Housing and the Built Environment
- Information and Technology
- Transport and Travel

Do you think the categories featured on the Inclusive Communication Hub cover all the areas that are required?

- Yes
- No

If no, what other categories should we consider adding:



**Disability  
Equality  
Scotland**



**Question 9.** What type of content would you like to see added to the Inclusive Communication Hub? (select all that apply)

- Inclusive Communication guidance
- Case studies of best practice
- Events
- Training
- Other (please specify)

**Question 10.** Would the Inclusive Communication Hub benefit from having a feature in place to rate the usefulness of content and resources? (For example, a star rating out of 5)

- Yes
- No
- Don't know

**Question 11.** Are you aware of any similar websites and resources to the Inclusive Communication Hub?

- Yes
- No

If yes, please state the resource/website:

**Question 12.** How likely are you to recommend the Inclusive Communication Hub to a friend or colleague?

- Very likely
- Quite likely
- Not likely at all



**Disability  
Equality  
Scotland**



**Question 13.** Overall, please leave any comments you have about the usability and usefulness of the Inclusive Communication Hub website:

## **Become Involved**

**Question 14.** Would you like to get involved to share your own experiences of Inclusive Communication, including any guidance or resources that can be added to the Hub?

- Yes
- no

**Question 15.** If yes, please leave your contact details:

Name:

Company (if applicable):

Email:

Telephone: